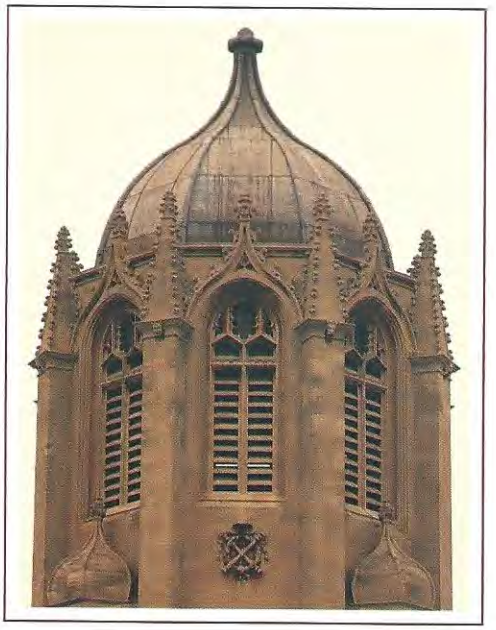
STERLING

AT OXFORD,
ONE ACQUIRES
THAT MOST ADMIRED
OF BRITISH TRAITS.

GRACE UNDER PRESSURE.



It is altogether fitting that almost within a stone's throw of Oxford University–which for centuries has been committed to preparing the best minds in Britain for whatever comes–a new motorcar should be crafted with the same philosophy.

A motorcar thoroughly prepared for Sterling by Rover designers, engineers and craftsmen who have melded the best of today's automotive technologies with traditional British elegance and style.

Resulting in a driving experience that offers that most prized of British characteristics.

Grace under pressure.

S T E R L I N G

Its own distinctive color, badging and double coachline striping create your first impression. The Oxford Edition is unlike any other Sterling.

You're welcomed to an exclusive stone beige Connolly leather and rare rosewood interior. Meticulously designed and detailed to satisfy your every need.

PRESENTING THE OXFORD EDITION BY STERLING. IT WEARS ITS NAME PROUDLY. AND DESERVEDLY.

Need to communicate? Reach for the phone. Music without interruptions? Call on the six disc CD autochanger. Too hot or too cold? Merely activate the automatic temperature control.

Make an adjustment in seat position, windows, outside mirrors, locks, cruising speed? Check MPG or the time remaining to your destination? Simply touch a button.

That's what grace under pressure is all about.

As is very precise, typically British handling. And vigorous performance via an engine and transmission proven road-worthy over millions of miles.

After all, the name of the game is enjoying the situation as well as mastering it.

Each Oxford Edition is marked in sequence on the driver's doorsill as it is built. And mark this: in contrast to the seemingly limitless hordes of so-called "Limited Manufacture" cars proffered by other makers, the Oxford Edition will number only in the few hundreds. Ever.

But a glance at its standard features shows why the few hundred discriminating owners of this very unique motorcar will be amply rewarded by their choice.

Nordic Blue Metallic Paint ✦ Exclusive Oxford Edition Badging ✦ Stone Beige Connolly Leather Seating ✦ Connolly Leather Door Inserts ✦ Rosewood Inlays ✦ Leather Covered Center Armrest ✦ Nokia Cellular Telephone with 30 Number Storage ✦ Pioneer

AM/FM Cassette with Six Disc CD Autochanger, Power Amplifier and Eight Speakers ✦ Automatic Temperature Control Heating and Air Conditioning ✦ 24 Valve 2.7 Litre V6 Engine with Multi-Point Fuel Injection ✦ 4-Speed Automatic Transmission with Sport Mode ✦ Bosch II Anti-Lock Brakes (ABS) ✦ Ten Function Trip Computer with Vehicle Map ✦ Self Leveling Rear Suspension ✦ Michelin Tires and 15" Alloy Wheels ✦ Power Front Seats with Memory Function for Heated Driver's Seat and Outside Mirrors ✦ Power Moon Roof ✦ Security Alarm System ✦ Infra-Red Remote Door Locking System ✦ Speed Proportional Power Steering ✦ Cruise Control with Resume ✦ Tilt Steering Column ✦ Power Windows ✦ Custom Floor Mats ✦ Rear Sun Blinds

Test drive an Oxford Edition soon. For the name and location of your nearest Sterling dealer, call us toll free at 1-800-622-0550.

MADE IN ENGLAND BY ROVER CARS

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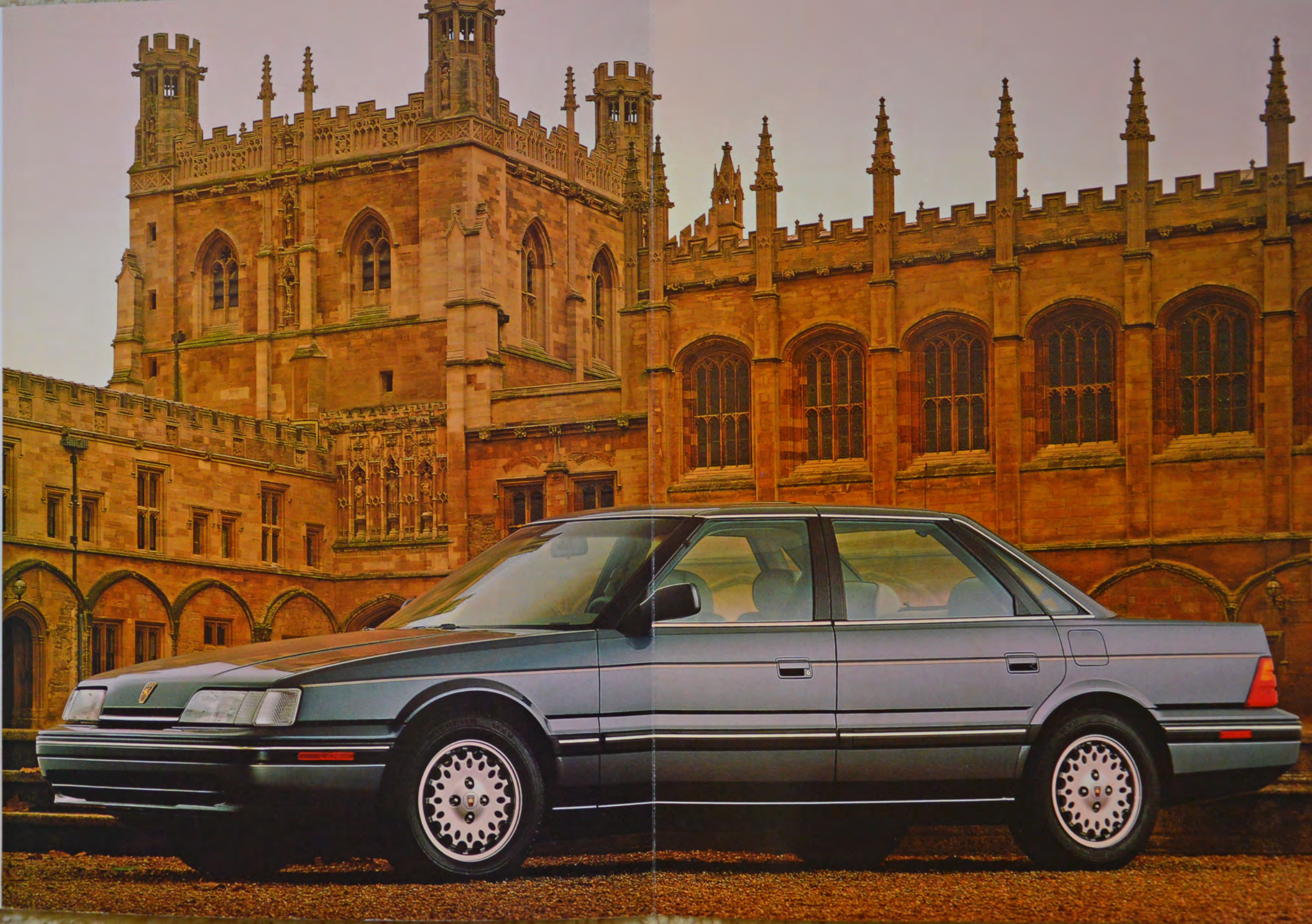

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